



MARYBOROUGH CASTLEMAINE DISTRICT FNL

Club Development Portfolio

- This portfolio ensures that all member clubs are well-supported, sustainable, and effective in their operations.

Key responsibilities include:

- **Club Growth:** Encouraging clubs to develop and implement strategic plans for growth in areas such as membership, player retention, and volunteer engagement using external support/funding opportunities.
- **Volunteer and Committee Support:** Offering support to club committees by providing resources, training, and advice to build strong governance frameworks and administrative efficiency.
- **Culture Enhancement:** Promoting positive club culture through leadership development, conflict management, and fostering a welcoming environment for players and volunteers.
- **Communication:** Acting as a liaison between clubs and the league, ensuring clubs have a voice in league decisions and that their concerns are addressed at the board level.
- **Capacity Building:** Helping clubs access grants, funding opportunities, and developmental programs that aid their long-term success.